

To whom it may concern

October 5, 2015

Having known Roland Hopmans since December 2009 (more than 5 years), a consultant for BDI Suisse GmbH, I am happy to recommend him as a highly professional Business Strategy, Business Planning and Project Management professional.

Through BDI Suisse GmbH, Roland has been working with Sadafco as a consultant since December 2009 through to April 2015.

His responsibilities included the following:

- Delivery of finalized 3 year Business Strategy and annual functional Business Plans for the Group, Sales, Marketing, Manufacturing, Finance, Supply Chain and HR functions. He worked closely with all the Directors and myself for the finalization of these Business Plans.
- Facilitated and coached Management staff on the Strategy Into Action Business Planning process annually.
- Project Management Lead for the "Under one Roof" a 30 year master plan for the amalgamation of all our facilities into one location. This was a particularly complicated planning project and involved many stakeholders / suppliers. Roland lead the project team and responsible for the delivery of all project aspects, design, engineering, costing, legal, tendering, planning and timing. Project site development of 180,000m2.
- Project lead Management for our first Automated storage Logistic and Regional distribution Centre in Riyadh. A state of the art German automated storage and retrieval system inside a 10,000m2 warehouse, combined with chilled and frozen storage and regional office facilities. The Project site development was 31,000 m2. An outstanding result by all of the team and a Saudi first to deliver a quality operation on time and within budget.

In my working experience with Roland, he had displayed that he is energetic, articulate, logical, focused and success driven individual who possesses excellent team leadership skills combined with logical thinking and problem solving abilities.

He takes accountability and responsibility seriously with a high degree of integrity.

I highly recommend Roland for any leadership position related to Business Plan Development and Project Management assignments.

Wout Matthijs
CEO

